



USERS US

SugarCRM is a Champion in Customer Relationship Management – Midmarket



Here we showcase some of the top accolades customers have given SugarCRM.

SoftwareReviews, a leading source for insights on the software provider landscape, has published its 2023 CRM Midmarket Emotional Footprint, naming SugarCRM an official Champion. SoftwareReviews collects extensive customer experience data from business and IT professionals, in order to produce detailed and authentic insights into the experience of evaluating and purchasing enterprise software.



8.8

CUSTOMER SCORE



8.6

CUSTOMER SCORE



8.4

CUSTOMER SCORE

Customer Experience

OVERALL SERVICE EXPERIENCE



TRANSPARENT

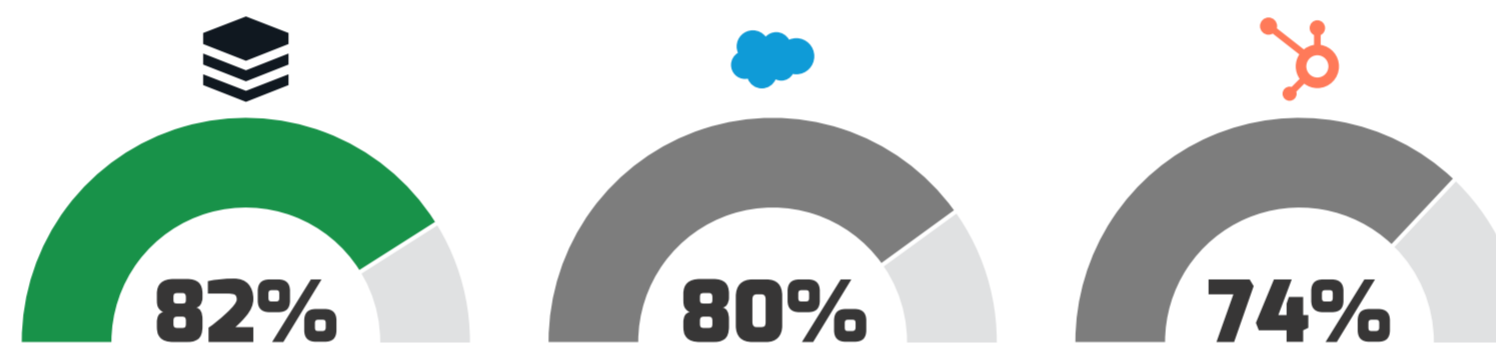


The SugarCRM Support team is one of the best I've seen as far as being responsive and having answers to most every question.

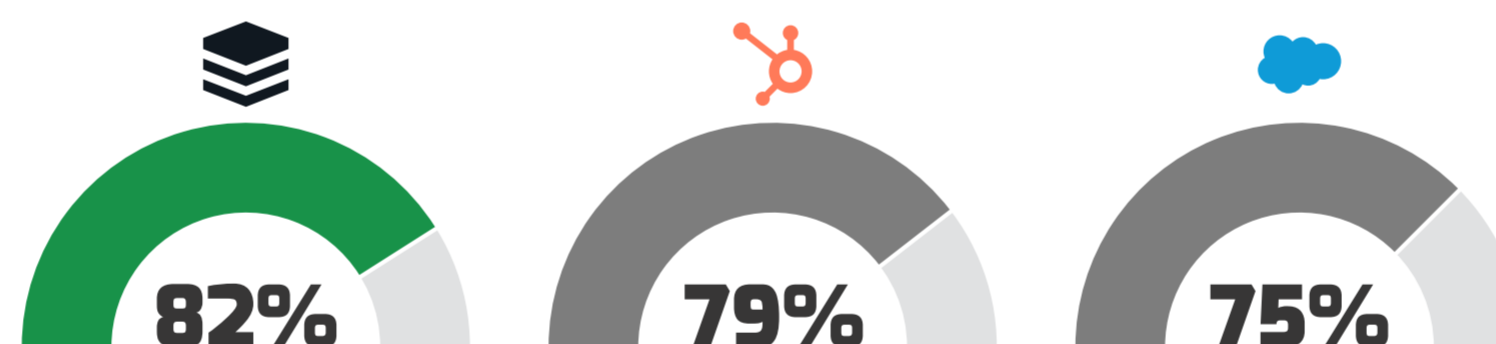
VINCE O. BUSINESS LEADER, MANUFACTURING

Product Experience

MOBILE



EASE OF ADMINISTRATION



SugarCRM is the first product to consider when weighing options on sales and marketing automation platforms.

HERMANN G. IT LEADER, RETAIL

Strategy and Innovation

OVERALL STRATEGY & INNOVATION



PRODUCT STRATEGY



It takes collaboration and open communication to a whole new level. It is loved by Sales teams. If you are moving from another CRM to SugarCRM, the migration can easily be done.

PARTHA PROTIM P. SALES, TECHNOLOGY



A Division of Info-Tech Research Group

2023

About SoftwareReviews: SoftwareReviews is a division of Info-Tech Research Group, a world-class IT research and analyst firm established in 1997. Backed by two decades of IT research and advisory experience, SoftwareReviews is a leading source of expertise and insight into the enterprise software landscape and client-vendor relationships.

By collecting data from real IT and business professionals, the SoftwareReviews methodology produces the most detailed and authentic insights into the experience of evaluating and purchasing enterprise software.