



SugarCRM Named a Leader in Customer Relationship Management – Midmarket



Here we showcase some of the top accolades customers have given SugarCRM

SoftwareReviews, a leading source for insights on the software provider landscape, has published its **2024 CRM Midmarket Emotional Footprint**, naming **SugarCRM an official Leader**. SoftwareReviews collects extensive customer experience data from business and IT professionals to produce detailed and authentic insights into the experience of evaluating and purchasing software. **This infographic distills customer opinions on SugarCRM's customer experience** and benchmarks it against major market competitors, including Salesforce, HubSpot, and Microsoft Dynamics.

94%

LOVE WORKING WITH SUGARCRM

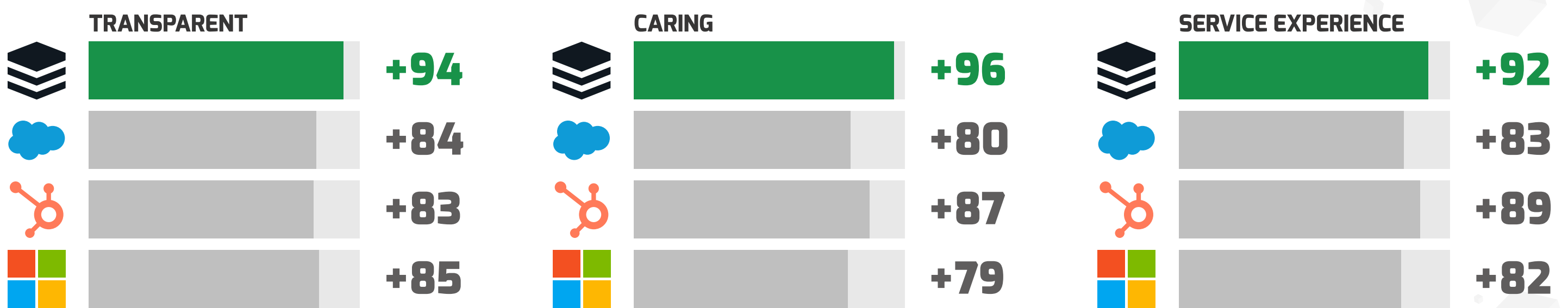
96%

SAY SUGARCRM IS CRITICAL TO THEIR SUCCESS

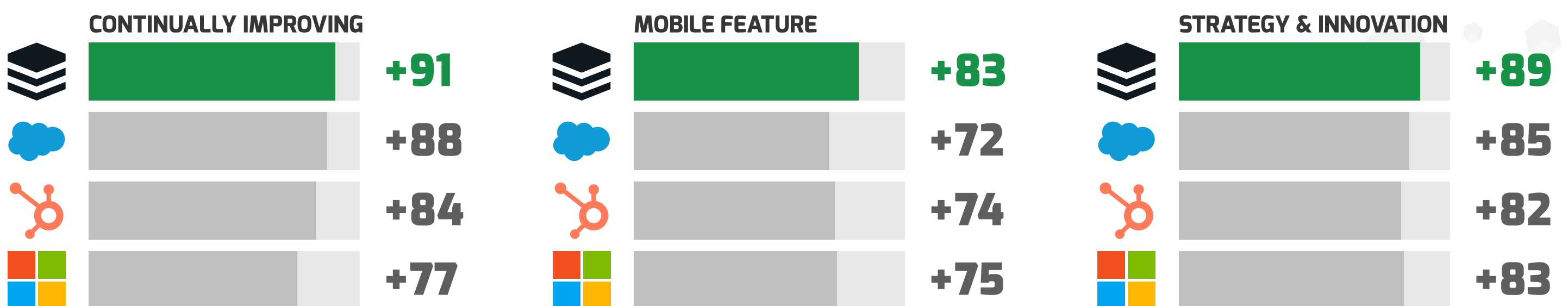
95%

PLAN TO RENEW THEIR LICENSE

Customer Experience



Product Experience



The SugarCRM support team is one of the best I've seen as far as being responsive and having answers to most every question.

VINCE O. BUSINESS LEADER, MANUFACTURING

It takes collaboration and open communication to a whole new level. It is loved by sales teams. If you are moving from another CRM to SugarCRM, the migration can easily be done.

PARTHA PROTIM P. SALES, TECHNOLOGY

SugarCRM is the first product to consider when weighing options on sales and marketing automation platforms.

HERMANN G. IT LEADER, RETAIL



A Division of Info-Tech Research Group

2024

About SoftwareReviews: SoftwareReviews is a division of Info-Tech Research Group, a world-class IT research and analyst firm established in 1997. Backed by two decades of IT research and advisory experience, SoftwareReviews is a leading source of expertise and insight into the enterprise software landscape and client-vendor relationships.

By collecting data from real IT and business professionals, the SoftwareReviews methodology produces the most detailed and authentic insights into the experience of evaluating and purchasing enterprise software.